e-Cycle™

Case Study:

Top U.S. University Increases Telecom Budget through Mobile Buyback Program

Who is e-Cycle?

e-Cycle is a premier mobile-device recycling company that partners with leading corporations and large government agencies to securely recycle their smartphones and tablets. With a focus on the key areas of concern for asset managers, e-Cycle specializes in mitigating data security risks, upholding environmental compliance, and offering logistical support.

The Challenge:

A leading national University was holding a large surplus of mobile devices that they wanted to quickly and responsibly recycle. Their mobility department was challenged with balancing data security, environmental compliance, and meeting end of year fiscal obligations, as well as:

- Maintaining rigorous data security requirements
- Receiving payment within weeks of closing the fiscal year
- Protecting the environment

The Result:

Upon hearing this request, e-Cycle designed a no-cost buyback program that allowed the University to quickly gather its devices, ship them for free, and responsibly recycle their mobile devices before end of the fiscal year.

- The University Received over $60,000 for their used mobile devices
- The program exceeded environmental standards via the e-Stewards certification
- Fast and free shipping which allowed the devices arrived safely
- Immediate payment processing, ensuring the money would be received before the close of their fiscal year

Client: Nationaly Recognized University
Number of Employees: ~10,400
Location: Regional

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Let's start a conversation!
Contact gogreen@e-cycle.com to learn more.