

e-Cycle *Apple of Your i* Giveaway Sweepstakes Official Rules

I. ELIGIBILITY

Sweepstakes are open to all legal U.S. residents 18 years and older.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for e-Cycle.com, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the sweepstakes and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter the contest. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

II. HOW AND WHEN TO ENTER - NO PURCHASE OR RECYCLING NECESSARY.

Register to win by completing an entry form by visiting <http://www.e-Cycle.com/Verizon> and downloading the online form. Place the completed entry form in your mobile phone recycling box and send to e-Cycle at 4105 Leap Road, Hilliard OH 43026. Ask your e-Cycle account representative if you qualify for a free shipping label. Entries remain the property of e-Cycle LLC and will not be returned or acknowledged. All entries must be received by **6:00 PM EST on October 31, 2011**. Only one entry allowed per person. Recycling mobile phones will not increase your chances of winning.

III. HOW AND WHEN WINNERS WILL BE SELECTED AND NOTIFIED

Four prize winners will be selected at random on or about **November 4, 2011** from valid entries. In the event winner is deemed ineligible, fails to comply with sweepstakes procedures, or is not available to claim prize during specified dates, then an alternate winner will be selected at random; the prize will be awarded to runner-up.

Winners will be notified by email and phone from e-Cycle LLC and must redeem prize within one week of being notified before an alternate winner will be selected. Odds of winning depend on number of valid entries received. There will be only four winners of the Apple of Your i Giveaway.

IV. PRIZE(S)

(1) \$500 Apple Gift Certificates will be given away to four winning entries. A total of four Apple \$500 Gift Cards will be given away to four different individuals. Prize is subject to availability. e-Cycle LLC is not responsible for circumstances that make it impractical or impossible to fulfill this element of the prize. If it becomes impractical or impossible to fulfill this element, e-Cycle's only obligation will be to provide the remainder, if any, of prize.

V. RELEASES

By participating, entrants agree to be bound by these official rules and the decisions of the Sponsor/Judges and the sweepstakes administrator, which shall be final in all respects.

By participating in this sweepstakes and accepting any prize that they may win, entrants agree to release e-Cycle LLC and its respective parent, subsidiary, affiliated and successor companies, business partners, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this sweepstakes and/or acceptance or use of the prize.

Entrants authorize the Released Parties to use their name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. e-Cycle LLC is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at e-Cycle's sole discretion, without further obligation or compensation.

VI. MISCELLANEOUS; WINNERS' LIST

Void where prohibited. All federal, state and local laws and regulations apply.

e-Cycle LLC reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

For a list of winners, send a self-addressed, stamped envelope to 4105 Leap Road, Hilliard OH 43026.