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The Global Leader in Wireless Recycling

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## FOR IMMEDIATE RELEASE

October 13, 2009

### **e-Cycle Names Steve Clark as VP of Sales Clark Brings Over 20 Years of Executive-Level Experience to e-Cycle**

Hilliard, Ohio—e-Cycle, a cell phone recycling company, is pleased to announce the appointment of Steve Clark to the position of VP of Sales. Clark joins the growing company from his most recent position as Vice President Business Development at People To My Site, LLC.

“Since coming on board, Steve has already proven himself to be a very valuable asset to our company,” said e-Cycle VP of Marketing, Tonia Irion. “I expect that he will play a key role in our anticipated growth and expansion during these exciting times at e-Cycle.”

In this new position, Clark will manage the e-Cycle sales department with a focus on maximizing efficiency and continued growth. In addition, he will lend his expertise in strategic planning to assist e-Cycle in expanding the business.

“I am pleased and excited to take on this new role with e-Cycle,” Clark says. “This is a dynamic organization that has proven their value to hundreds of companies. They are poised for tremendous growth, with a clear focus on data security, asset recovery, and environmental compliance.”

Clark has more than 30 years of experience in sales, marketing, and business development. Prior to working with People To My Site, he held executive-level positions at Batelle, Wilke-Thornton, and TechColumbus. Clark is a leader in the business community, holding advisory board positions for several technology companies.

*e-Cycle is a full-service wireless recycling company that recycles and resells new and used wireless phones and accessories. e-Cycle works with organizations around the world, in every industry, in the public and private sectors, and of every size, from small municipalities to the Fortune Global 500. e-Cycle helps customers meet the corporate, financial, and environmental challenges of wireless disposal with a comprehensive set of offerings that include: Data Security, Wireless Asset Recovery, Environmentally Compliant Recycling, Inventory and Appraisal, and Logistics Management.*

For further information, please contact:

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Please note that e-Cycle is properly spelled with an initial lowercase “e.”