

Consumer Electronics Recycling Company Expands Facilities To Support Future Growth

FOR IMMEDIATE RELEASE

Plain City, Ohio - April 19, 2005 - e-Cycle Incorporated, a leader in consumer electronic recycling, announced today that it has expanded into its new facility to support future growth. Chris Irion, the company's President and CEO, commented "that our continued expansion is a true testament to the partnerships we have built with our clients. I look forward to building upon these successes and over-achieving our stated client goals".

e-Cycle recycles consumer electronics, including computers, printers, cell phones, and PDA's. e-Cycle partners with charitable, school, and business organizations through fundraising programs, while promoting the benefits to recycling consumer electronics. "Today, e-Cycle partners with businesses and schools to reduce disposal costs associated with recycling old or obsolete consumer electronics, while recovering the hidden value of their IT assets". Also, consumer electronic recycling has become a very lucrative way of raising monies for charities and schools, while educating our society of the potential hazards of electronic waste", said Irion.

Due to rapid technological advancements, ease of use, and everyday convenience, our dependence on electronic products continues to grow at an astounding rate, thereby creating a burdensome stockpile of used, or obsolete consumer electronics. Industry estimates state that hundreds of millions of consumer electronics are being retired each year, but less than 10% of these products are recycled. These electronics contain toxins and other hazardous wastes which pose a threat to our environment. Irion continued, "It is the e-Cycle vision to partner with leading organizations to divert these consumer electronics from our landfills, and recycle them appropriately".

To learn more about e-Cycle's simple, cost-free fundraising programs, or if you're a business, and want to learn more about how e-Cycle can minimize your current expenditures associated with technology retirement, while generating the highest residual value to your firm, please call us at (614) 873-5551, or visit our website at www.e-cycle.com.

About e-Cycle Incorporated

e-Cycle supports charitable, school, and business organizations through fundraising programs, while promoting the benefits to recycling consumer electronics. e-Cycle Incorporated, with company headquarters in Plain City, Ohio, is the leader in consumer electronic recycling. e-Cycle recycles consumer electronics, including computers, printers, cell phones, and PDA's. For more information, please visit www.e-cycle.com, or call toll-free at 1-877-873-5551.